

# INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

Billing Address:

**Impact Politics, LLC**  
**Attention: Accounts Payable**  
**16740 Waters Edge Dr**  
**Weston, FL 33326**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1537814-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Cathy Simon	HRP - Los Ange	National

Advertiser	Product	Estimate Number
Perkins/D/Congress	822/R PERKINS-CONG	822

Flight Dates	Order #	Alt Order #
10/24/16 - 11/07/16	1537814	08422982

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
2	10/24/16	11/04/16	WPBF News 25 5-6:00am	5:00-6:00am	MTWTF--	:30	13	\$225.00	NM	
Class of Time - Pre-emptible with notice										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16    10/30/16    MTWTF--                   13           \$225.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
11	WPBF	M	10/24/16	5:10 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	1717686H	\$225.00	NM
1	WPBF	M	10/24/16	5:27 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	1717686H	\$225.00	NM
7	WPBF	M	10/24/16	5:44 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	1717686H	\$225.00	NM
2	WPBF	Tu	10/25/16	5:10 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	1717686H	\$225.00	NM
6	WPBF	Tu	10/25/16	5:38 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	1717686H	\$225.00	NM
3	WPBF	W	10/26/16	5:09 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	1717686H	\$225.00	NM
8	WPBF	W	10/26/16	5:27 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	1717686H	\$225.00	NM
12	WPBF	W	10/26/16	5:45 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	1717686H	\$225.00	NM
10	WPBF	Th	10/27/16	5:10 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	1718229H	\$225.00	NM
4	WPBF	Th	10/27/16	5:26 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	1717686H	\$225.00	NM
9	WPBF	F	10/28/16	5:09 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	1729882	\$225.00	NM
5	WPBF	F	10/28/16	5:25 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	1717686H	\$225.00	NM
13	WPBF	F	10/28/16	5:45 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	1729882	\$225.00	NM
3	10/24/16	10/28/16	WPBF News 25 Mornings	6-7AM	MTWTF--	:30	13	\$600.00	NM	
Class of Time - Pre-emptible with notice										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16    10/30/16    MTWTF--                   13           \$600.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5	WPBF	M	10/24/16	6:26 AM	WPBF News 25 Mornings	6-7AM	:30	1718229H	\$600.00	NM
8	WPBF	M	10/24/16	6:43 AM	WPBF News 25 Mornings	6-7AM	:30	1717686H	\$600.00	NM
9	WPBF	Tu	10/25/16	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	1717686H	\$600.00	NM
2	WPBF	Tu	10/25/16	6:37 AM	WPBF News 25 Mornings	6-7AM	:30	1718229H	\$600.00	NM
1	WPBF	W	10/26/16	6:10 AM	WPBF News 25 Mornings	6-7AM	:30	1718229H	\$600.00	NM
3	WPBF	W	10/26/16	6:26 AM	WPBF News 25 Mornings	6-7AM	:30	1717686H	\$600.00	NM
6	WPBF	W	10/26/16	6:50 AM	WPBF News 25 Mornings	6-7AM	:30	1717686H	\$600.00	NM
11	WPBF	Th	10/27/16	6:10 AM	WPBF News 25 Mornings	6-7AM	:30	1717686H	\$600.00	NM
10	WPBF	Th	10/27/16	6:25 AM	WPBF News 25 Mornings	6-7AM	:30	1717686H	\$600.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

## INVOICE

Send Payment To:



**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

<b>Invoice #</b> 1537814-1	<b>Invoice Date</b> 10/30/16	<b>Invoice Month</b> October 2016	<b>Invoice Period</b> 09/26/16 - 10/30/16
<b>Advertiser</b> Perkins/D/Congress	<b>Product</b> 822/R PERKINS-CONG	<b>Estimate Number</b> 822	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/24/16	10/28/16	WPBF News 25 Mornings 6-7AM	6-7AM	MTWTF--	:30	13	\$600.00	NM
Class of Time - Pre-emptible with notice									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
4	WPBF	Th	10/27/16	6:37 AM	WPBF News 25 Mornings	6-7AM	:30	1718229H	\$600.00 NM
12	WPBF	F	10/28/16	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	1717686H	\$600.00 NM
13	WPBF	F	10/28/16	6:38 AM	WPBF News 25 Mornings	6-7AM	:30	1729882	\$600.00 NM
7	WPBF	F	10/28/16	6:51 AM	WPBF News 25 Mornings	6-7AM	:30	1729882	\$600.00 NM
4	10/24/16	10/28/16	Good Morning America	7-9AM	MTWTF--	:30	13	\$600.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	10/24/16	10/30/16	MTWTF--	13	\$600.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
7	WPBF	M	10/24/16	7:28 AM	Good Morning America	7-9AM	:30	1717686H	\$600.00 NM
12	WPBF	M	10/24/16	8:39 AM	Good Morning America	7-9AM	:30	1717686H	\$600.00 NM
1	WPBF	M	10/24/16	8:55 AM	Good Morning America	7-9AM	:30	1718229H	\$600.00 NM
6	WPBF	Tu	10/25/16	6:59 AM	Good Morning America	7-9AM	:30	1717686H	\$600.00 NM
11	WPBF	Tu	10/25/16	7:28 AM	Good Morning America	7-9AM	:30	1717686H	\$600.00 NM
2	WPBF	Tu	10/25/16	7:59 AM	Good Morning America	7-9AM	:30	1717686H	\$600.00 NM
9	WPBF	W	10/26/16	7:38 AM	Good Morning America	7-9AM	:30	1717686H	\$600.00 NM
3	WPBF	W	10/26/16	7:58 AM	Good Morning America	7-9AM	:30	1718229H	\$600.00 NM
13	WPBF	W	10/26/16	8:46 AM	Good Morning America	7-9AM	:30	1717686H	\$600.00 NM
4	WPBF	Th	10/27/16	7:55 AM	Good Morning America	7-9AM	:30	1717686H	\$600.00 NM
8	WPBF	F	10/28/16	7:26 AM	Good Morning America	7-9AM	:30	1717686H	\$600.00 NM
10	WPBF	F	10/28/16	7:40 AM	Good Morning America	7-9AM	:30	1729882	\$600.00 NM
5	WPBF	F	10/28/16	8:52 AM	Good Morning America	7-9AM	:30	1717686H	\$600.00 NM
5	10/24/16	10/28/16	WPBF NEWS AT 9:00AM-F 9A-10A	9A-10A	MTWTF--	:30	10	\$300.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	10/24/16	10/30/16	MTWTF--	10	\$300.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WPBF	M	10/24/16	9:31 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	1717686H	\$300.00 NM
8	WPBF	M	10/24/16	9:59 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	1717686H	\$300.00 NM
6	WPBF	Tu	10/25/16	9:05 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	1718229H	\$300.00 NM
2	WPBF	Tu	10/25/16	9:55 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	1717686H	\$300.00 NM
7	WPBF	W	10/26/16	9:10 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	1717686H	\$300.00 NM
3	WPBF	W	10/26/16	9:58 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	1717686H	\$300.00 NM
4	WPBF	Th	10/27/16	9:09 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	1717686H	\$300.00 NM
10	WPBF	Th	10/27/16	9:58 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	1717686H	\$300.00 NM
5	WPBF	F	10/28/16	9:10 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	1729882	\$300.00 NM
9	WPBF	F	10/28/16	9:54 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	1729882	\$300.00 NM
6	10/29/16	10/29/16	Sat 5-6am News	Sat 5-6am	-----2-	:30	2	\$100.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	10/24/16	10/30/16	-----2-	2	\$100.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WPBF	Sa	10/29/16	5:24 AM	Sat 5-6am News	Sat 5-6am	:30	1729882	\$100.00 NM
2	WPBF	Sa	10/29/16	5:41 AM	Sat 5-6am News	Sat 5-6am	:30	1717686H	\$100.00 NM
7	10/29/16	10/29/16	Sat 6-7am News	Sat 6-7am	-----2-	:30	2	\$265.00	NM

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**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1537814-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Perkins/D/Congress	822/R PERKINS-CONG	822	

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----2-	2	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	10/29/16	6:10 AM	Sat 6-7am News	Sat 6-7am	:30	1729882	\$265.00 NM
1	WPBF	Sa	10/29/16	6:41 AM	Sat 6-7am News	Sat 6-7am	:30	1717686H	\$265.00 NM
8	10/29/16	10/29/16	GMA Saturday 7-8am	Sat 7am-8am	-----2-	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----2-	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	10/29/16	6:59 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	1729882	\$450.00 NM
1	WPBF	Sa	10/29/16	7:52 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	1729882	\$450.00 NM
9	10/29/16	10/29/16	Sat 8-9am News	Sat 8-9am	-----2-	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----2-	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/29/16	8:14 AM	Sat 8-9am News	Sat 8-9am	:30	1717686H	\$350.00 NM
2	WPBF	Sa	10/29/16	8:37 AM	Sat 8-9am News	Sat 8-9am	:30	1729882	\$350.00 NM
10	10/30/16	10/30/16	Sun 5-6am News	Sun 5-6am	-----2	:30	2	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----2	2	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	5:14 AM	Sun 5-6am News	Sun 5-6am	:30	1729882	\$100.00 NM
2	WPBF	Su	10/30/16	5:56 AM	Sun 5-6am News	Sun 5-6am	:30	1717686H	\$100.00 NM
11	10/30/16	10/30/16	Sun 6-7am News	Sun 6-7am	-----2	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----2	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	10/30/16	6:08 AM	Sun 6-7am News	Sun 6-7am	:30	1729882	\$225.00 NM
1	WPBF	Su	10/30/16	6:55 AM	Sun 6-7am News	Sun 6-7am	:30	1717686H	\$225.00 NM
12	10/30/16	10/30/16	GMA Sunday 7-8am	Sun 7-8am	-----2	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----2	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	10/30/16	7:39 AM	GMA Sunday 7-8am	Sun 7-8am	:30	1729882	\$450.00 NM
1	WPBF	Su	10/30/16	7:57 AM	GMA Sunday 7-8am	Sun 7-8am	:30	1729882	\$450.00 NM
13	10/30/16	10/30/16	Sun 8-9am News	Sun 8-9am	-----2	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----2	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	10/30/16	8:15 AM	Sun 8-9am News	Sun 8-9am	:30	1717686H	\$350.00 NM
1	WPBF	Su	10/30/16	8:42 AM	Sun 8-9am News	Sun 8-9am	:30	1729882	\$350.00 NM

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**PO Box 26885**  
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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
Perkins/D/Congress	822/R PERKINS-CONG	822	

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/30/16	10/30/16	Sun 9-10am Class of Time - Fixed Non Pre-emptible	9-10am	-----1	:30	1	\$1,050.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1 1 \$1,050.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	9:59 AM	Sun 9-10am	9-10am	:30	1717686H	\$1,050.00 NM
15	10/30/16	10/30/16	Matter of Fact Class of Time - Pre-emptible with notice	SUN 10-1030A	-----2	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----2 2 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	10:14 AM	Matter of Fact	SUN 10-1030A	:30	1729882	\$350.00 NM
2	WPBF	Su	10/30/16	10:29 AM	Matter of Fact	SUN 10-1030A	:30	1729882	\$350.00 NM
16	10/24/16	10/28/16	Dr. Oz M-F 10-11a Class of Time - Pre-emptible with notice	10a-11a	MTWTF--	:30	10	\$265.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 MTWTF-- 10 \$265.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/24/16	10:20 AM	Dr. Oz M-F 10-11a	10a-11a	:30	1717686H	\$265.00 NM
8	WPBF	M	10/24/16	10:56 AM	Dr. Oz M-F 10-11a	10a-11a	:30	1718229H	\$265.00 NM
2	WPBF	Tu	10/25/16	10:12 AM	Dr. Oz M-F 10-11a	10a-11a	:30	1717686H	\$265.00 NM
9	WPBF	Tu	10/25/16	10:38 AM	Dr. Oz M-F 10-11a	10a-11a	:30	1717686H	\$265.00 NM
3	WPBF	W	10/26/16	10:09 AM	Dr. Oz M-F 10-11a	10a-11a	:30	1718229H	\$265.00 NM
10	WPBF	W	10/26/16	10:40 AM	Dr. Oz M-F 10-11a	10a-11a	:30	1717686H	\$265.00 NM
6	WPBF	Th	10/27/16	10:10 AM	Dr. Oz M-F 10-11a	10a-11a	:30	1718229H	\$265.00 NM
4	WPBF	Th	10/27/16	10:30 AM	Dr. Oz M-F 10-11a	10a-11a	:30	1717686H	\$265.00 NM
5	WPBF	F	10/28/16	10:19 AM	Dr. Oz M-F 10-11a	10a-11a	:30	1717686H	\$265.00 NM
7	WPBF	F	10/28/16	10:31 AM	Dr. Oz M-F 10-11a	10a-11a	:30	1729882	\$265.00 NM
17	10/24/16	10/28/16	The View Class of Time - Pre-emptible with notice	11A-12PM	MTWTF--	:30	6	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 MTWTF-- 6 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/25/16	10:59 AM	The View	11A-12PM	:30	1718229H	\$450.00 NM
3	WPBF	W	10/26/16	10:59 AM	The View	11A-12PM	:30	1717686H	\$450.00 NM
1	WPBF	W	10/26/16	11:35 AM	The View	11A-12PM	:30	1717686H	\$450.00 NM
4	WPBF	Th	10/27/16	11:34 AM	The View	11A-12PM	:30	1717686H	\$450.00 NM
5	WPBF	F	10/28/16	10:59 AM	The View	11A-12PM	:30	1717686H	\$450.00 NM
6	WPBF	F	10/28/16	11:34 AM	The View	11A-12PM	:30	1729882	\$450.00 NM
18	10/24/16	10/28/16	WPBF News 25 @ Noon Class of Time - Fixed Non Pre-emptible	12pm-1230pm	MTWTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 MTWTF-- 3 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/24/16	12:08 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	1717686H	\$600.00 NM
4	WPBF	Tu	10/25/16	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	1717686H	\$600.00 NM
7	WPBF	F	10/28/16	12:08 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	1729882	\$600.00 NM
19	10/24/16	10/28/16	1230-1P Access Hollywood Class of Time - Pre-emptible with notice	1230-1p	MTWTF--	:30	5	\$265.00	NM

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## INVOICE

Send Payment To:



**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
1537814-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Perkins/D/Congress	822/R PERKINS-CONG	822	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16   10/30/16   MTWTF--                      5                \$265.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
8	WPBF	M	10/24/16	12:41 PM	1230-1P Access Hollywood	1230-1p	:30	1718229H	\$265.00 NM
2	WPBF	Tu	10/25/16	12:47 PM	1230-1P Access Hollywood	1230-1p	:30	1718229H	\$265.00 NM
4	WPBF	W	10/26/16	12:46 PM	1230-1P Access Hollywood	1230-1p	:30	1717686H	\$265.00 NM
3	WPBF	Th	10/27/16	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	1717686H	\$265.00 NM
5	WPBF	F	10/28/16	12:41 PM	1230-1P Access Hollywood	1230-1p	:30	1717686H	\$265.00 NM
20	10/24/16	10/28/16	THE CHEW	1P-2P	MTWTF--	:30	8	\$350.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16   10/30/16   MTWTF--                      8                \$350.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WPBF	M	10/24/16	12:58 PM	THE CHEW	1P-2P	:30	1717686H	\$350.00 NM
6	WPBF	M	10/24/16	1:30 PM	THE CHEW	1P-2P	:30	1717686H	\$350.00 NM
7	WPBF	Tu	10/25/16	12:58 PM	THE CHEW	1P-2P	:30	1717686H	\$350.00 NM
2	WPBF	Tu	10/25/16	1:31 PM	THE CHEW	1P-2P	:30	1717686H	\$350.00 NM
3	WPBF	W	10/26/16	1:00 PM	THE CHEW	1P-2P	:30	1717686H	\$350.00 NM
4	WPBF	Th	10/27/16	1:34 PM	THE CHEW	1P-2P	:30	1717686H	\$350.00 NM
5	WPBF	F	10/28/16	12:58 PM	THE CHEW	1P-2P	:30	1729882	\$350.00 NM
8	WPBF	F	10/28/16	1:28 PM	THE CHEW	1P-2P	:30	1729882	\$350.00 NM
21	10/24/16	10/28/16	GENERAL HOSPITAL	GENERAL HOSPIT	MTWTF--	:30	5	\$525.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16   10/30/16   MTWTF--                      5                \$525.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
2	WPBF	M	10/24/16	2:26 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	1717686H	\$525.00 NM
3	WPBF	Tu	10/25/16	2:27 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	1717686H	\$525.00 NM
1	WPBF	W	10/26/16	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	1718229H	\$525.00 NM
4	WPBF	Th	10/27/16	2:23 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	1717686H	\$525.00 NM
5	WPBF	F	10/28/16	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	1729882	\$525.00 NM
22	10/24/16	10/28/16	Dr. Oz	3-4p	MTWTF--	:30	10	\$350.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16   10/30/16   MTWTF--                      10                \$350.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WPBF	M	10/24/16	3:20 PM	Dr. Oz	3-4p	:30	1718229H	\$350.00 NM
8	WPBF	M	10/24/16	3:38 PM	Dr. Oz	3-4p	:30	1717686H	\$350.00 NM
9	WPBF	Tu	10/25/16	3:19 PM	Dr. Oz	3-4p	:30	1717686H	\$350.00 NM
2	WPBF	Tu	10/25/16	3:39 PM	Dr. Oz	3-4p	:30	1717686H	\$350.00 NM
7	WPBF	W	10/26/16	3:20 PM	Dr. Oz	3-4p	:30	1717686H	\$350.00 NM
3	WPBF	W	10/26/16	3:37 PM	Dr. Oz	3-4p	:30	1717686H	\$350.00 NM
4	WPBF	Th	10/27/16	3:18 PM	Dr. Oz	3-4p	:30	1717686H	\$350.00 NM
10	WPBF	Th	10/27/16	3:55 PM	Dr. Oz	3-4p	:30	1717686H	\$350.00 NM
5	WPBF	F	10/28/16	3:22 PM	Dr. Oz	3-4p	:30	1717686H	\$350.00 NM
6	WPBF	F	10/28/16	3:38 PM	Dr. Oz	3-4p	:30	1729882	\$350.00 NM

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## INVOICE

Send Payment To:



**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1537814-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Perkins/D/Congress	822/R PERKINS-CONG	822	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/24/16	10/28/16	Ellen	4-5p	MTWTF--	:30	13	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 MTWTF-- 13 \$525.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/24/16	3:59 PM	Ellen	4-5p	:30	1717686H	\$525.00 NM
1	WPBF	M	10/24/16	4:23 PM	Ellen	4-5p	:30	1717686H	\$525.00 NM
13	WPBF	M	10/24/16	4:45 PM	Ellen	4-5p	:30	1718229H	\$525.00 NM
11	WPBF	Tu	10/25/16	3:59 PM	Ellen	4-5p	:30	1717686H	\$525.00 NM
3	WPBF	Tu	10/25/16	4:22 PM	Ellen	4-5p	:30	1718229H	\$525.00 NM
4	WPBF	Tu	10/25/16	4:35 PM	Ellen	4-5p	:30	1717686H	\$525.00 NM
5	WPBF	W	10/26/16	3:59 PM	Ellen	4-5p	:30	1717686H	\$525.00 NM
6	WPBF	W	10/26/16	4:21 PM	Ellen	4-5p	:30	1718229H	\$525.00 NM
12	WPBF	W	10/26/16	4:40 PM	Ellen	4-5p	:30	1717686H	\$525.00 NM
8	WPBF	Th	10/27/16	4:30 PM	Ellen	4-5p	:30	1717686H	\$525.00 NM
7	WPBF	Th	10/27/16	4:34 PM	Ellen	4-5p	:30	1718229H	\$525.00 NM
10	WPBF	F	10/28/16	3:58 PM	Ellen	4-5p	:30	1729882	\$525.00 NM
9	WPBF	F	10/28/16	4:36 PM	Ellen	4-5p	:30	1717686H	\$525.00 NM
24	10/24/16	10/28/16	M-F 5pm News	5-6pm	MTWTF--	:30	10	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 MTWTF-- 10 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WPBF	M	10/24/16	5:12 PM	M-F 5pm News	5-6pm	:30	1717686H	\$600.00 NM
1	WPBF	M	10/24/16	5:39 PM	M-F 5pm News	5-6pm	:30	1717686H	\$600.00 NM
9	WPBF	Tu	10/25/16	5:14 PM	M-F 5pm News	5-6pm	:30	1717686H	\$600.00 NM
2	WPBF	Tu	10/25/16	5:38 PM	M-F 5pm News	5-6pm	:30	1717686H	\$600.00 NM
3	WPBF	W	10/26/16	5:28 PM	M-F 5pm News	5-6pm	:30	1717686H	\$600.00 NM
8	WPBF	W	10/26/16	5:56 PM	M-F 5pm News	5-6pm	:30	1717686H	\$600.00 NM
4	WPBF	Th	10/27/16	5:26 PM	M-F 5pm News	5-6pm	:30	1717686H	\$600.00 NM
10	WPBF	Th	10/27/16	5:43 PM	M-F 5pm News	5-6pm	:30	1717686H	\$600.00 NM
6	WPBF	F	10/28/16	5:13 PM	M-F 5pm News	5-6pm	:30	1729882	\$600.00 NM
5	WPBF	F	10/28/16	5:26 PM	M-F 5pm News	5-6pm	:30	1717686H	\$600.00 NM
25	10/24/16	10/28/16	WPBF News 25 @ 6:00PM	6-6:30PM	MTWTF--	:30	5	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 MTWTF-- 5 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/24/16	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	1717686H	\$700.00 NM
5	WPBF	Tu	10/25/16	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	1718229H	\$700.00 NM
4	WPBF	W	10/26/16	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	1718229H	\$700.00 NM
2	WPBF	Th	10/27/16	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	1717686H	\$700.00 NM
3	WPBF	F	10/28/16	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	1729882	\$700.00 NM
27	10/24/16	10/28/16	Wheel Of Fortune	7-7:30PM	MTWTF--	:30	7	\$2,650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 MTWTF-- 7 \$2,650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/24/16	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	1718229H	\$2,650.00 NM

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**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1537814-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Perkins/D/Congress	822/R PERKINS-CONG	822	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/24/16	10/28/16	Wheel Of Fortune	7-7:30PM	MTWTF--	:30	7	\$2,650.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/25/16	6:59 PM	Wheel Of Fortune	7-7:30PM	:30	1717686H	\$2,650.00 NM
2	WPBF	Tu	10/25/16	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	1717686H	\$2,650.00 NM
4	WPBF	Th	10/27/16	6:59 PM	Wheel Of Fortune	7-7:30PM	:30	1718229H	\$2,650.00 NM
7	WPBF	Th	10/27/16	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	1717686H	\$2,650.00 NM
6	WPBF	F	10/28/16	7:14 PM	Wheel Of Fortune	7-7:30PM	:30	1729882	\$2,650.00 NM
5	WPBF	F	10/28/16	7:19 PM	Wheel Of Fortune	7-7:30PM	:30	1717686H	\$2,650.00 NM
28	10/24/16	10/28/16	Jeopardy	7:30-8PM	MTWTF--	:30	7	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	MTWTF--	7	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/24/16	7:41 PM	Jeopardy	7:30-8PM	:30	1717686H	\$3,000.00 NM
2	WPBF	Tu	10/25/16	7:42 PM	Jeopardy	7:30-8PM	:30	1718229H	\$3,000.00 NM
7	WPBF	Tu	10/25/16	7:58 PM	Jeopardy	7:30-8PM	:30	1717686H	\$3,000.00 NM
4	WPBF	Th	10/27/16	7:35 PM	Jeopardy	7:30-8PM	:30	1717686H	\$3,000.00 NM
3	WPBF	Th	10/27/16	7:53 PM	Jeopardy	7:30-8PM	:30	1717686H	\$3,000.00 NM
6	WPBF	F	10/28/16	7:35 PM	Jeopardy	7:30-8PM	:30	1729882	\$3,000.00 NM
5	WPBF	F	10/28/16	7:42 PM	Jeopardy	7:30-8PM	:30	1717686H	\$3,000.00 NM
29	10/29/16	10/29/16	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$875.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----1-	1	\$875.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/29/16		Sat Jeopardy	Sat 7:30-8PM	:00		<del>\$875.00</del> NM
Credited									
30	10/24/16	10/24/16	Conviction	10-11PM	1-----	:30	1	\$2,150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	1-----	1	\$2,150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/24/16	10:35 PM	Conviction	10-11PM	:30	1717686H	\$2,150.00 NM
31	10/27/16	10/27/16	Grey's Anatomy	8-9PM	---1---	:30	1	\$3,050.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	---1---	1	\$3,050.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/27/16	7:59 PM	Grey's Anatomy	8-9PM	:30	1718229H	\$3,050.00 NM
32	10/27/16	10/27/16	Notorious	9-10PM	---1---	:30	1	\$3,250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	---1---	1	\$3,250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/27/16	9:19 PM	Notorious	9-10PM	:30	1717686H	\$3,250.00 NM
33	10/27/16	10/27/16	How to Get Away w/ Murd	10-11PM	---1---	:30	1	\$2,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

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**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
1537814-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Perkins/D/Congress	822/R PERKINS-CONG	822	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	10/27/16	10/27/16	How to Get Away w/ Murd	10-11PM	---1---	:30	1	\$2,700.00	NM
Class of Time - Pre-emptible with notice									
	10/24/16	10/30/16	---1---				1	\$2,700.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/27/16	10:45 PM	How to Get Away w/ Murder	10-11PM	:30	1717686H	\$2,700.00 NM
34	10/28/16	10/28/16	Great Pumpkin C Brown	8-9PM	----1--	:30	1	\$2,150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	----1--	1	\$2,150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/28/16	7:59 PM	Great Pumpkin C Brown	8-9PM	:30	1729882	\$2,150.00 NM
35	10/28/16	10/28/16	Shark Tank	9-10PM	----1--	:30	1	\$3,250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	----1--	1	\$3,250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/28/16	9:45 PM	Shark Tank	9-10PM	:30	1729882	\$3,250.00 NM
36	10/28/16	10/28/16	20/20	10-11PM	----1--	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	----1--	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/28/16	10:37 PM	20/20	10-11PM	:30	1717686H	\$2,000.00 NM
37	10/30/16	10/30/16	AFHV	7-8PM	-----1	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----1	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	7:21 PM	AFHV	7-8PM	:30	1717686H	\$1,100.00 NM
38	10/30/16	10/30/16	Once Upon A Time	8-9PM	-----2	:30	2	\$2,525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----2	2	\$2,525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	10/30/16	8:19 PM	Once Upon A Time	8-9PM	:30	1729882	\$2,525.00 NM
1	WPBF	Su	10/30/16	8:42 PM	Once Upon A Time	8-9PM	:30	1729882	\$2,525.00 NM
39	10/24/16	10/30/16	M-SUN WPBF News 25 @ 11-11:35PM		MTWTF-S	:30	3	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	MTWTF-S	3	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/24/16	11:35 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	1718229H	\$1,400.00 NM
1	WPBF	Tu	10/25/16	11:13 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	1718229H	\$1,400.00 NM
6	WPBF	W	10/26/16	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	1717686H	\$1,400.00 NM
40	10/29/16	10/29/16	Late Air M-Sun 1130p-12:1130p-1205am		-----1-	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----1-	1	\$700.00				

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## INVOICE

Send Payment To:



**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1537814-1	10/30/16	October 2016	09/26/16 - 10/30/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Perkins/D/Congress	822/R PERKINS-CONG	822	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	10/29/16	10/29/16	Late Air M-Sun 1130p-12:1130p-1205am		-----1-	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	10/29/16	12:50 AM	Late Air M-Sun 1130p-12am	1130p-1205am	:30	1717686H	\$700.00 NM
LR - Football									
41	10/30/16	10/30/16	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1	1	\$525.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	10/30/16	11:58 PM	Sun 11:35pm Late News	1135p-12am	:30	1729882	\$525.00 NM
42	10/24/16	10/28/16	Jimmy Kimmel	1135P-1238A	MTWTF--	:30	10	\$300.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	MTWTF--	10	\$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
7	WPBF	M	10/24/16	12:14 AM	Jimmy Kimmel	1135P-1238A	:30	1717686H	\$300.00 NM
1	WPBF	M	10/24/16	12:36 AM	Jimmy Kimmel	1135P-1238A	:30	1717686H	\$300.00 NM
8	WPBF	Tu	10/25/16	11:58 PM	Jimmy Kimmel	1135P-1238A	:30	1717686H	\$300.00 NM
2	WPBF	Tu	10/25/16	12:22 AM	Jimmy Kimmel	1135P-1238A	:30	1717686H	\$300.00 NM
3	WPBF	W	10/26/16	12:00 AM	Jimmy Kimmel	1135P-1238A	:30	1718229H	\$300.00 NM
6	WPBF	W	10/26/16	12:31 AM	Jimmy Kimmel	1135P-1238A	:30	1717686H	\$300.00 NM
4	WPBF	Th	10/27/16	11:58 PM	Jimmy Kimmel	1135P-1238A	:30	1717686H	\$300.00 NM
10	WPBF	Th	10/27/16	12:33 AM	Jimmy Kimmel	1135P-1238A	:30	1717686H	\$300.00 NM
5	WPBF	F	10/28/16	11:49 PM	Jimmy Kimmel	1135P-1238A	:30	1729882	\$300.00 NM
9	WPBF	F	10/28/16	12:31 AM	Jimmy Kimmel	1135P-1238A	:30	1729882	\$300.00 NM
43	10/24/16	10/28/16	Nightline	1238-107A	MTWTF--	:30	10	\$140.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	MTWTF--	10	\$140.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
6	WPBF	M	10/24/16	12:39 AM	Nightline	1238-107A	:30	1717686H	\$140.00 NM
1	WPBF	M	10/24/16	1:03 AM	Nightline	1238-107A	:30	1718229H	\$140.00 NM
9	WPBF	Tu	10/25/16	12:39 AM	Nightline	1238-107A	:30	1717686H	\$140.00 NM
2	WPBF	Tu	10/25/16	1:04 AM	Nightline	1238-107A	:30	1718229H	\$140.00 NM
3	WPBF	W	10/26/16	12:52 AM	Nightline	1238-107A	:30	1717686H	\$140.00 NM
8	WPBF	W	10/26/16	1:03 AM	Nightline	1238-107A	:30	1717686H	\$140.00 NM
7	WPBF	Th	10/27/16	12:39 AM	Nightline	1238-107A	:30	1717686H	\$140.00 NM
4	WPBF	Th	10/27/16	1:04 AM	Nightline	1238-107A	:30	1718229H	\$140.00 NM
10	WPBF	F	10/28/16	12:39 AM	Nightline	1238-107A	:30	1717686H	\$140.00 NM
5	WPBF	F	10/28/16	1:05 AM	Nightline	1238-107A	:30	1729882	\$140.00 NM
44	10/24/16	10/28/16	ACCESS HOLLYWOOD	105-135a	MTWTF--	:30	10	\$55.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	MTWTF--	10	\$55.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
7	WPBF	M	10/24/16	1:19 AM	ACCESS HOLLYWOOD	105-135a	:30	1717686H	\$55.00 NM
1	WPBF	M	10/24/16	1:36 AM	ACCESS HOLLYWOOD	105-135a	:30	1717686H	\$55.00 NM
2	WPBF	Tu	10/25/16	1:18 AM	ACCESS HOLLYWOOD	105-135a	:30	1717686H	\$55.00 NM

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**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Perkins/D/Congress	822/R PERKINS-CONG	822	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	10/24/16	10/28/16	ACCESS HOLLYWOOD	105-135a	MTWTF--	:30	10	\$55.00	NM
Class of Time - Pre-emptible with notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
6	WPBF	Tu	10/25/16	1:32 AM	ACCESS HOLLYWOOD	105-135a	:30	1717686H	\$55.00 NM
3	WPBF	W	10/26/16	1:17 AM	ACCESS HOLLYWOOD	105-135a	:30	1718229H	\$55.00 NM
8	WPBF	W	10/26/16	1:35 AM	ACCESS HOLLYWOOD	105-135a	:30	1717686H	\$55.00 NM
4	WPBF	Th	10/27/16	1:17 AM	ACCESS HOLLYWOOD	105-135a	:30	1717686H	\$55.00 NM
10	WPBF	Th	10/27/16	1:36 AM	ACCESS HOLLYWOOD	105-135a	:30	1717686H	\$55.00 NM
9	WPBF	F	10/28/16	1:22 AM	ACCESS HOLLYWOOD	105-135a	:30	1717686H	\$55.00 NM
5	WPBF	F	10/28/16	1:31 AM	ACCESS HOLLYWOOD	105-135a	:30	1729882	\$55.00 NM
45	10/29/16	10/29/16	SCANDAL WKND LF 1	1205X-105X	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1-	1	\$225.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	10/29/16		SCANDAL WKND LF 1	1205X-105X	:00		<del>\$225.00</del> NM
Credited									
46	10/30/16	10/30/16	RIZZOLI & ISLES WKND SUN 12A-1A		-----2	:30	2	\$265.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----2	2	\$265.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Su	10/30/16	12:32 AM	RIZZOLI & ISLES WKND LF 2	SUN 12A-1A	:30	1729882	\$265.00 NM
1	WPBF	Su	10/30/16	12:59 AM	RIZZOLI & ISLES WKND LF 2	SUN 12A-1A	:30	1717686H	\$265.00 NM
47	10/29/16	10/29/16	ABC College Football	12-330pm	-----3-	:30	3	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----3-	3	\$1,800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	10/29/16	12:05 PM	ABC College Football	12-330pm	:30	1717686H	\$1,800.00 NM
3	WPBF	Sa	10/29/16	12:56 PM	ABC College Football	12-330pm	:30	1729882	\$1,800.00 NM
2	WPBF	Sa	10/29/16	2:43 PM	ABC College Football	12-330pm	:30	1729882	\$1,800.00 NM
48	10/29/16	10/29/16	Sat 330-7pm ABC College	330-7pm	-----1-	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1-	1	\$1,800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Sa	10/29/16	4:43 PM	Sat 330-7pm ABC College Footb	330-7pm	:30	1717686H	\$1,800.00 NM
49	10/26/16	10/26/16	Local Post Debate Special	8-9p	--4----	:30	4	\$3,600.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	--4----	4	\$3,600.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
4	WPBF	W	10/26/16	8:16 PM	Local Post Debate Special	8-9p	:30	1717686H	\$3,600.00 NM
1	WPBF	W	10/26/16	8:44 PM	Local Post Debate Special	8-9p	:30	1717686H	\$3,600.00 NM
3	WPBF	W	10/26/16	8:52 PM	Local Post Debate Special	8-9p	:30	1717686H	\$3,600.00 NM
2	WPBF	W	10/26/16	8:58 PM	Local Post Debate Special	8-9p	:30	1718229H	\$3,600.00 NM
50	10/24/16	10/30/16	The View	11A-12PM	MTWTF--	:30	2	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									

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**Lehigh Valley, PA 18002-6885**

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Advertiser	Product	Estimate Number	
Perkins/D/Congress	822/R PERKINS-CONG	822	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16   10/30/16   MTWTF--                   2       \$900.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
2	WPBF	M	10/24/16	11:36 AM	The View	11A-12PM	:30	1717686H	\$900.00 NM
1	WPBF	Tu	10/25/16	11:30 AM	The View	11A-12PM	:30	1717686H	\$900.00 NM
51	10/24/16	10/30/16	GENERAL HOSPITAL	GENERAL HOSPIT	MTWTF--	:30	4	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16   10/30/16   MTWTF--                   4       \$1,050.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WPBF	Tu	10/25/16	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	1718229H	\$1,050.00 NM
3	WPBF	W	10/26/16	2:24 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	1717686H	\$1,050.00 NM
2	WPBF	Th	10/27/16	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	1718229H	\$1,050.00 NM
4	WPBF	F	10/28/16	2:26 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	1717686H	\$1,050.00 NM
52	10/24/16	10/30/16	WPBF News 25 @ 6:00PM	6-30PM	MTWTF--	:30	1	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16   10/30/16   MTWTF--                   1       \$1,400.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WPBF	Tu	10/25/16	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	1717686H	\$1,400.00 NM
53	10/24/16	10/30/16	Sat 7pm News	7-730pm	-----S-	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16   10/30/16   -----S-                   1       \$525.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WPBF	Sa	10/29/16		Sat 7pm News	7-730pm	:00		<del>\$525.00</del> NM
Credited									
54	10/24/16	11/06/16	Sun 6pm News	6-630p	-----S	:30	2	\$525.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16   10/30/16   -----S                   2       \$525.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WPBF	Su	10/30/16	6:12 PM	Sun 6pm News	6-630p	:30	1717686H	\$525.00 NM
2	WPBF	Su	10/30/16	6:25 PM	Sun 6pm News	6-630p	:30	1729882	\$525.00 NM
55	10/24/16	10/30/16	DWTS	8-10p	M-----	:30	1	\$5,400.00	NM
Class of Time - Fixed Non Pre-emptible									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16   10/30/16   M-----                   1       \$5,400.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WPBF	M	10/24/16	8:26 PM	DWTS	8-10p	:30	1717686H	\$5,400.00 NM
56	10/24/16	10/30/16	Fresh Off the Boat/ONeal	9-10PM	-T-----	:30	1	\$2,525.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16   10/30/16   -T-----                   1       \$2,525.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WPBF	Tu	10/25/16	9:49 PM	Fresh Off the Boat/ONeals	9-10PM	:30	1717686H	\$2,525.00 NM

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## INVOICE

Send Payment To:



**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1537814-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Perkins/D/Congress	822/R PERKINS-CONG	822	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
57	10/24/16	10/30/16	Designated Survivor	10-11PM	--W----	:30	1	\$3,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	--W----	1	\$3,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/26/16	10:41 PM	Designated Survivor	10-11PM	:30	1717686H	\$3,600.00 NM
58	10/24/16	10/30/16	Florida State College Foo	Florida State Colleg	----FS-	:30	2	\$7,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	----FS-	2	\$7,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	10/29/16	8:01 PM	Florida State College Football	Florida State Colleg	:30	1729882	\$7,000.00 NM
1	WPBF	Sa	10/29/16	12:33 AM	Florida State College Football	Florida State Colleg	:30	1729882	\$7,000.00 NM
LR - Football									
59	10/24/16	10/30/16	Shield	10-11PM	-T-----	:30	1	\$2,150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-T-----	1	\$2,150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	10:45 PM	Shield	10-11PM	:30	1717686H	\$2,150.00 NM
60	10/24/16	10/30/16	Modern Family/Black-ish	9-10PM	--W----	:30	1	\$3,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	--W----	1	\$3,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/26/16	9:21 PM	Modern Family/Black-ish	9-10PM	:30	1717686H	\$3,600.00 NM
61	10/24/16	10/30/16	RIZZOLI & ISLES ON	SAT 2A-3A	-----S-	:30	2	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----S-	2	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	10/29/16	3:12 AM	RIZZOLI & ISLES ON	SAT 2A-3A	:30	1717686H	\$100.00 NM
1	WPBF	Sa	10/29/16	3:48 AM	RIZZOLI & ISLES ON	SAT 2A-3A	:30	1729882	\$100.00 NM
62	10/24/16	10/30/16	4:30a-5a	430a-5a	MTWTF--	:30	10	\$105.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	MTWTF--	10	\$105.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WPBF	M	10/24/16	4:39 AM	4:30a-5a	430a-5a	:30	1717686H	\$105.00 NM
1	WPBF	M	10/24/16	4:55 AM	4:30a-5a	430a-5a	:30	1718229H	\$105.00 NM
9	WPBF	Tu	10/25/16	4:38 AM	4:30a-5a	430a-5a	:30	1717686H	\$105.00 NM
2	WPBF	Tu	10/25/16	4:55 AM	4:30a-5a	430a-5a	:30	1718229H	\$105.00 NM
3	WPBF	W	10/26/16	4:40 AM	4:30a-5a	430a-5a	:30	1717686H	\$105.00 NM
6	WPBF	W	10/26/16	4:56 AM	4:30a-5a	430a-5a	:30	1718229H	\$105.00 NM
4	WPBF	Th	10/27/16	4:38 AM	4:30a-5a	430a-5a	:30	1717686H	\$105.00 NM
10	WPBF	Th	10/27/16	4:55 AM	4:30a-5a	430a-5a	:30	1717686H	\$105.00 NM
5	WPBF	F	10/28/16	4:41 AM	4:30a-5a	430a-5a	:30	1729882	\$105.00 NM
7	WPBF	F	10/28/16	4:55 AM	4:30a-5a	430a-5a	:30	1717686H	\$105.00 NM
63	10/24/16	10/30/16	WPBF News 25 @ Noon	12pm-1230pm		:30	2	\$300.00	NM

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## INVOICE

Send Payment To:



**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1537814-1	10/30/16	October 2016	09/26/16 - 10/30/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Perkins/D/Congress	822/R PERKINS-CONG	822	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	MTWTF--	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/24/16	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	1717686H	\$300.00 NM
2	WPBF	Tu	10/25/16	12:30 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	1717686H	\$300.00 NM
64	10/27/16	10/28/16	WPBF News 25 @ Noon	12pm-1230pm	---TF--	:30	4	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	---TF--	4	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/27/16	12:09 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	1717686H	\$300.00 NM
4	WPBF	Th	10/27/16	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	1718229H	\$300.00 NM
2	WPBF	F	10/28/16	12:13 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	1717686H	\$300.00 NM
3	WPBF	F	10/28/16	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	1729882	\$300.00 NM
65	10/27/16	10/30/16	Th-Su WPBF News 25 @ 11-11:35PM	11-11:35PM	---TF-S	:30	6	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	---TF-S	6	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/27/16	11:14 PM	Th-Su WPBF News 25 @ 11PM	11-11:35PM	:30	1717686H	\$700.00 NM
6	WPBF	Th	10/27/16	11:33 PM	Th-Su WPBF News 25 @ 11PM	11-11:35PM	:30	1718229H	\$700.00 NM
4	WPBF	F	10/28/16	11:24 PM	Th-Su WPBF News 25 @ 11PM	11-11:35PM	:30	1729882	\$700.00 NM
2	WPBF	F	10/28/16	11:33 PM	Th-Su WPBF News 25 @ 11PM	11-11:35PM	:30	1717686H	\$700.00 NM
3	WPBF	Su	10/30/16	11:13 PM	Th-Su WPBF News 25 @ 11PM	11-11:35PM	:30	1729882	\$700.00 NM
5	WPBF	Su	10/30/16	11:33 PM	Th-Su WPBF News 25 @ 11PM	11-11:35PM	:30	1717686H	\$700.00 NM
66	10/24/16	10/30/16	Quantico	10-11PM	-----S	:30	1	\$2,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----S	1	\$2,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	10:31 PM	Quantico	10-11PM	:30	1717686H	\$2,700.00 NM
<b>Total Spots</b>						<b>253</b>			

## Payment Terms 30 Days

<u>Gross Total</u>	\$208,010.00
<u>Agency Commission</u>	\$31,201.50
<u>Net Amount Due</u>	\$176,808.50

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